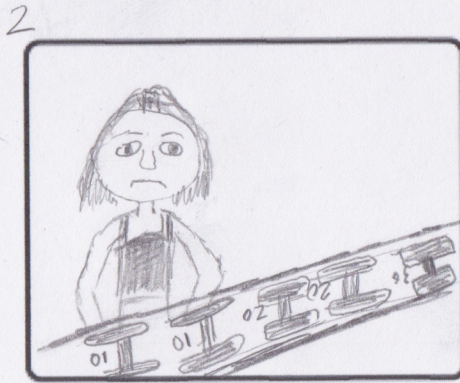
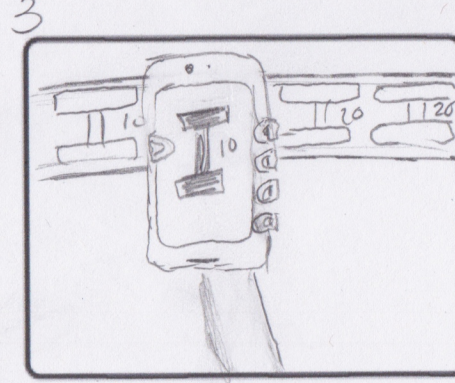


Sally approaches one of the popular gym franchises, and enters.

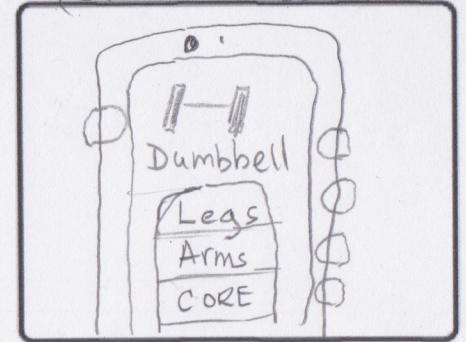


Sally approaches the dumbbell rack and is intimidated. She doesn't know what to do.

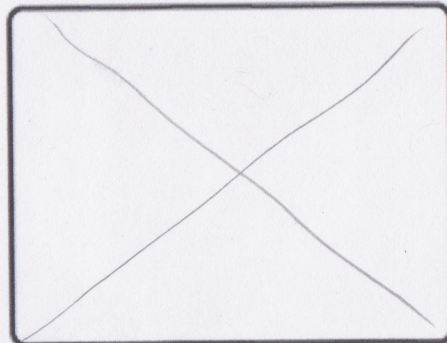


Sally tries out her new fitness app. She aims it at a dumbbell.

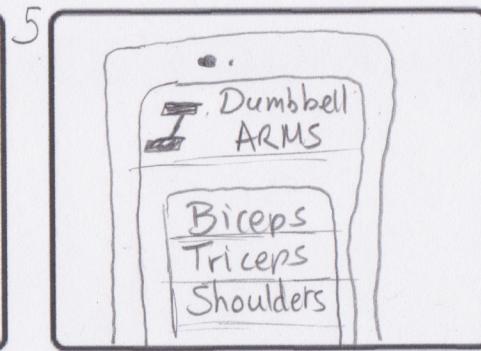
4 (over the shoulder view)



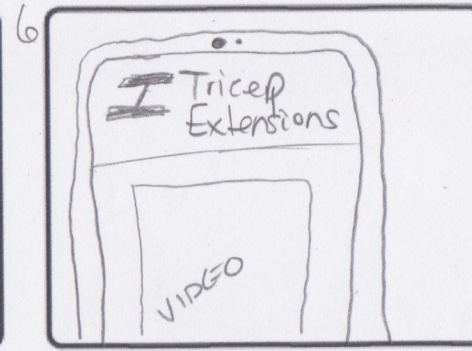
The AR recognizes the dumbbell. It explains that dumbbells can →



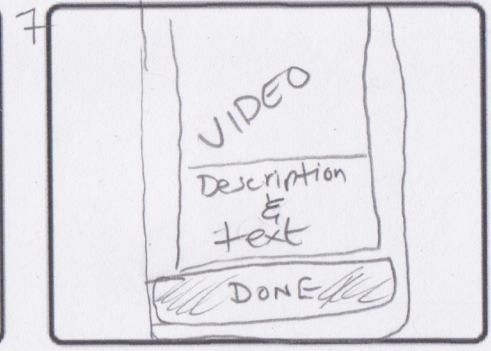
→ be used for a variety of exercises, focusing on legs, arms and core movements. This is both visually displayed as button choices & audibly spoken by the app.



Sally decides on arms, and is presented with arm exercises to choose from.



Sally chooses tricep extensions. A video is displayed with audible instruction & tips on how to both use the tricep & complete the movement.



Once Sally is done, she taps down to complete the exercise & move to the next thing she wants to do.