



Cooking up your lifestyle



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INFO-693-001  
Fall Term 2022-2003  
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myMenu 

# Introduction

myMenu is a meal planning application that leverages supervised machine learning to create customized meal plans for users.



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22 DAYS  
NUTRITION

 bite.ai



CALORIE  
MAMA

  
nutrino

# Motivation

Does not include all of the following in their algorithms:

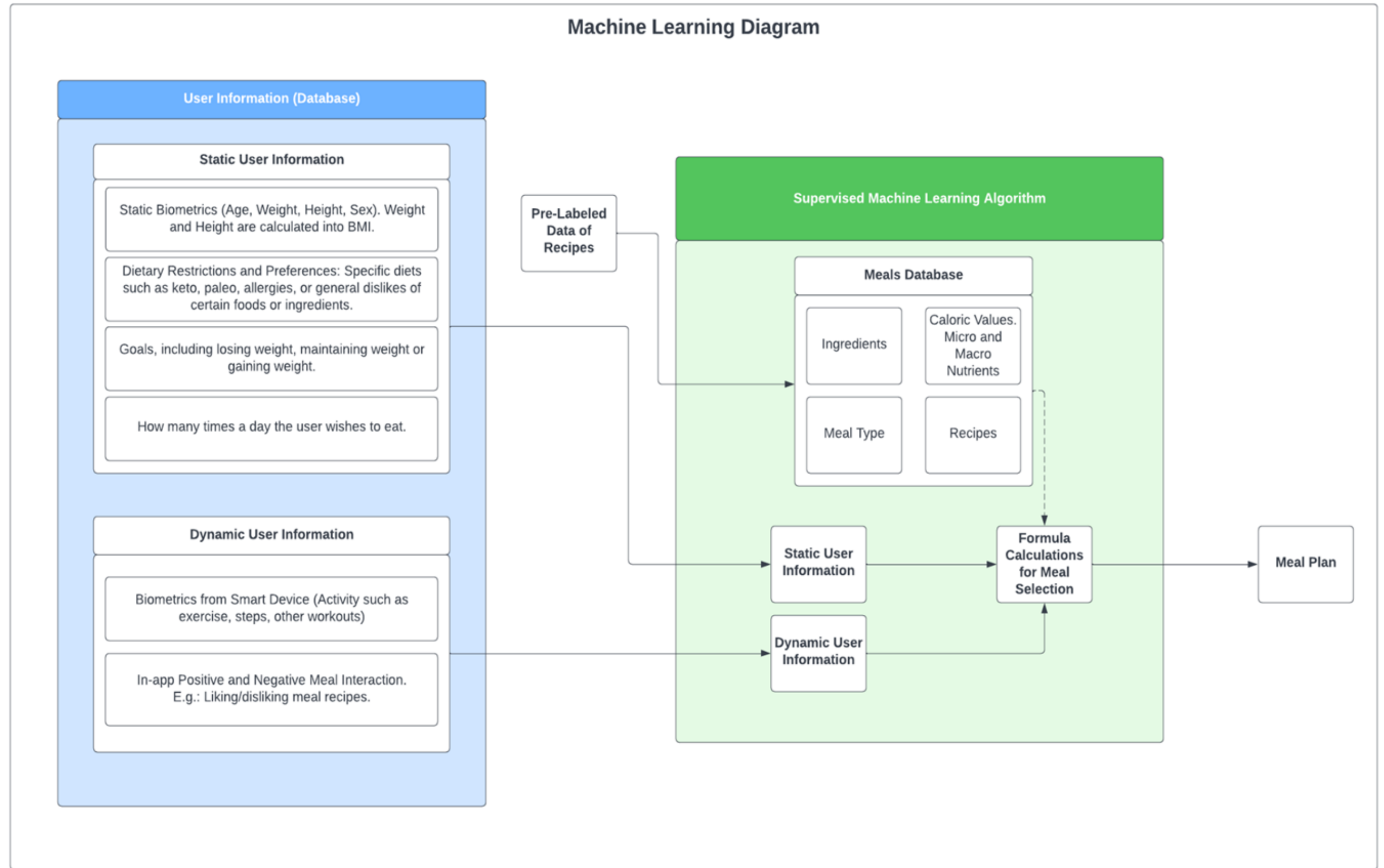
- ✓ User's personal goals
- ✓ Food preferences
- ✓ Biometric data



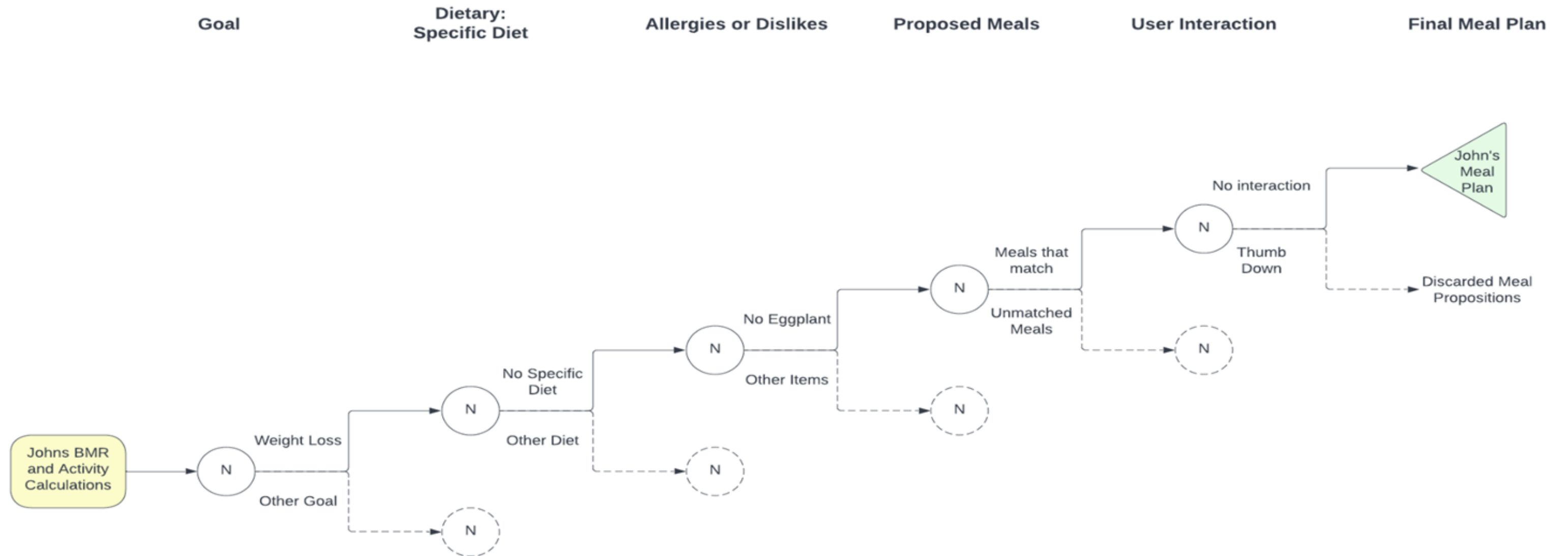
# How it Works: The Backend



## Machine Learning Diagram



## John's myMeal Decision Tree



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# How it Works: The Frontend



# Soup



**Persona:** John Doe

**User story / Scenario:** myMenu: AI-based meal planning - Helping to train the AI with Recipe Feedback



John comes home from a hard day of work with some groceries for tonight's meal.



John opens the application to start preparing tonight's recipe.



He notices that tomorrow's lunch is soup, and John dislikes soup. John is slightly dismayed.



John hits the thumb down button to indicate that he doesn't like the recipe in the meal plan.



The app displays a quick set of basic questions asking John why he doesn't like the meal recipe. He selects Meal Type (Soup).



The meal recipe is removed from the meal plan and a new one is placed into the old slot. The thumb down helps train the Machine Learning in the AI for appropriate meal recipe selections for future meal plans.



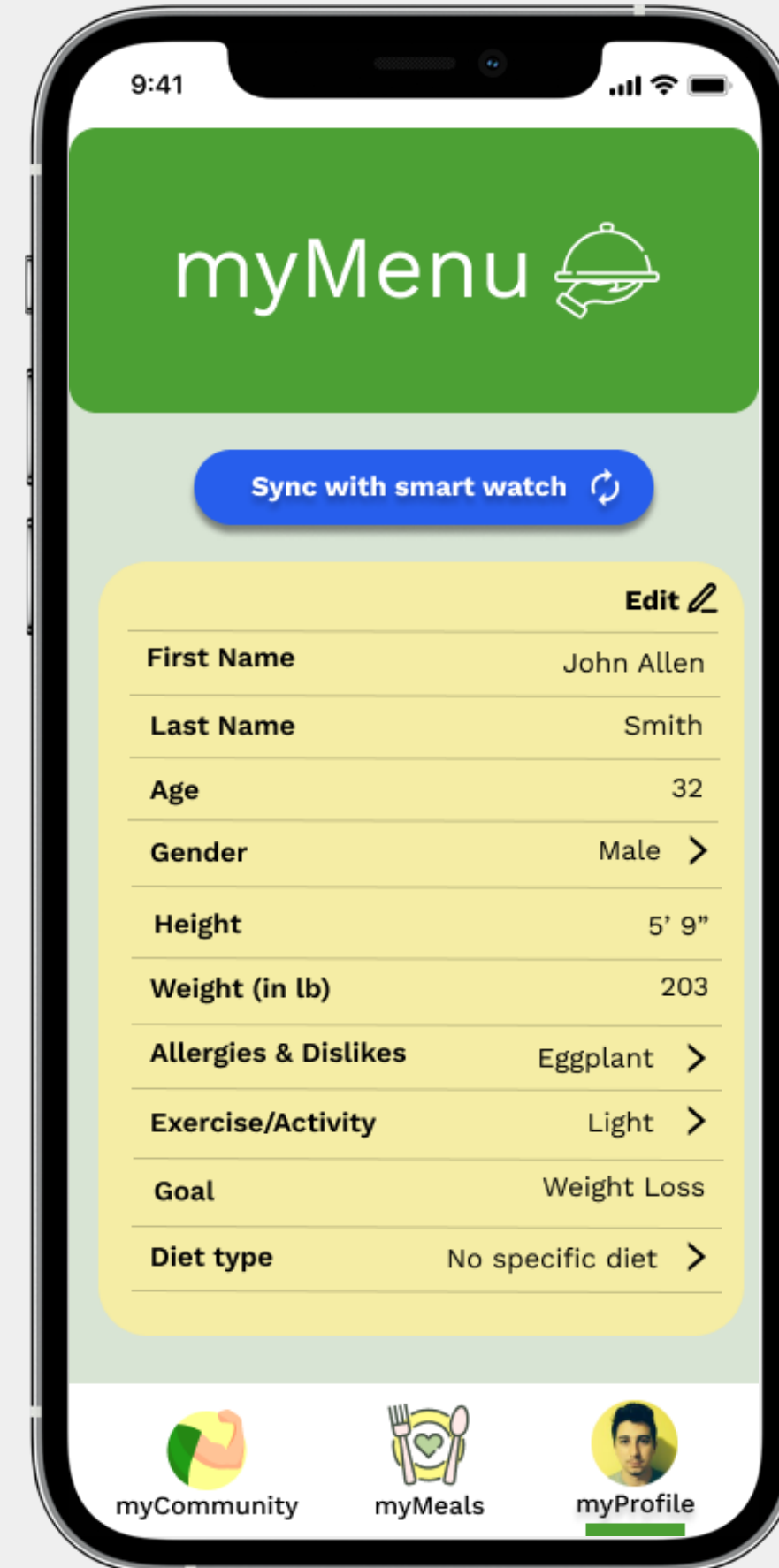
John is happy that the app will no longer recommend soup.





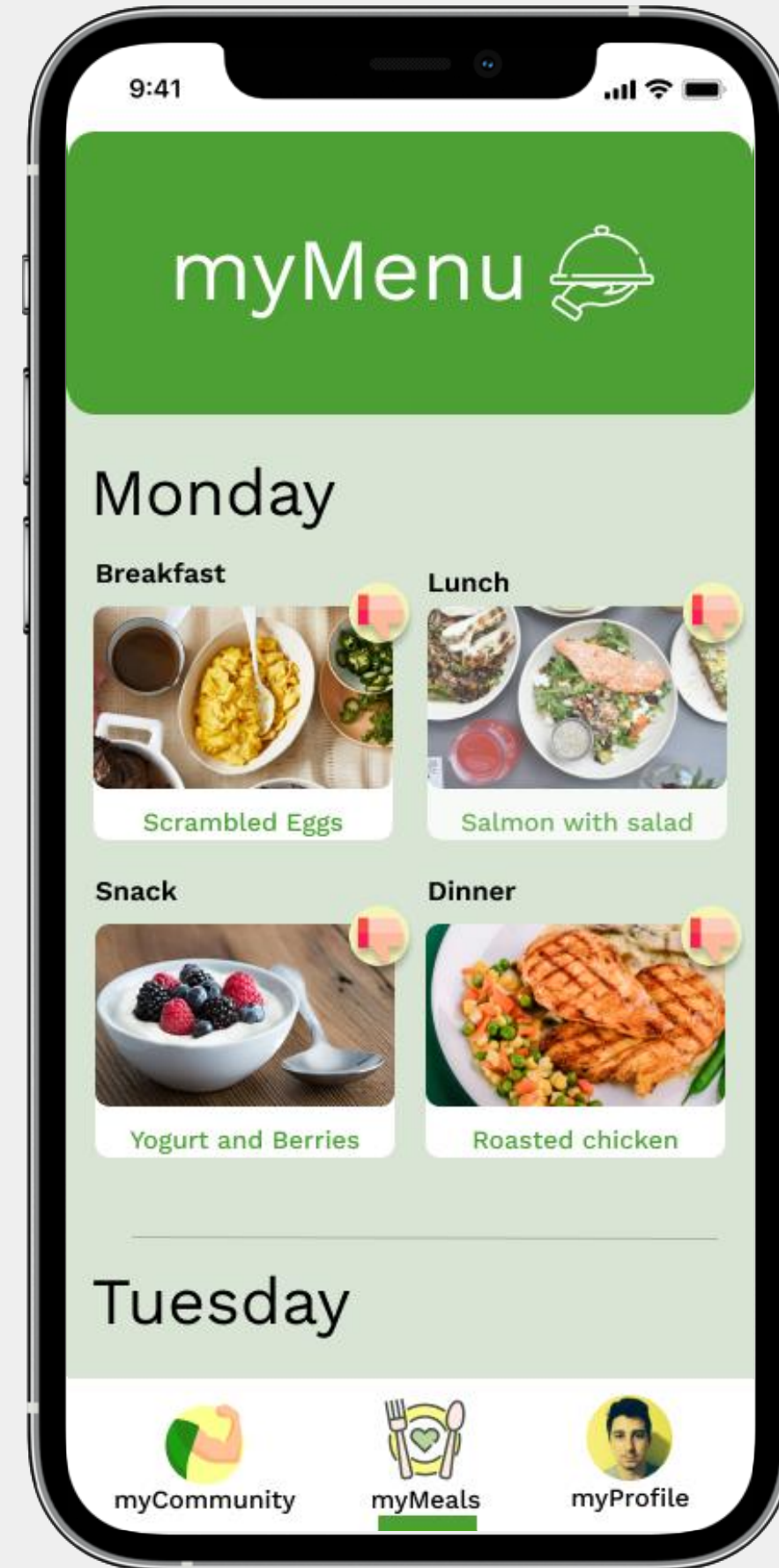
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# myProfile

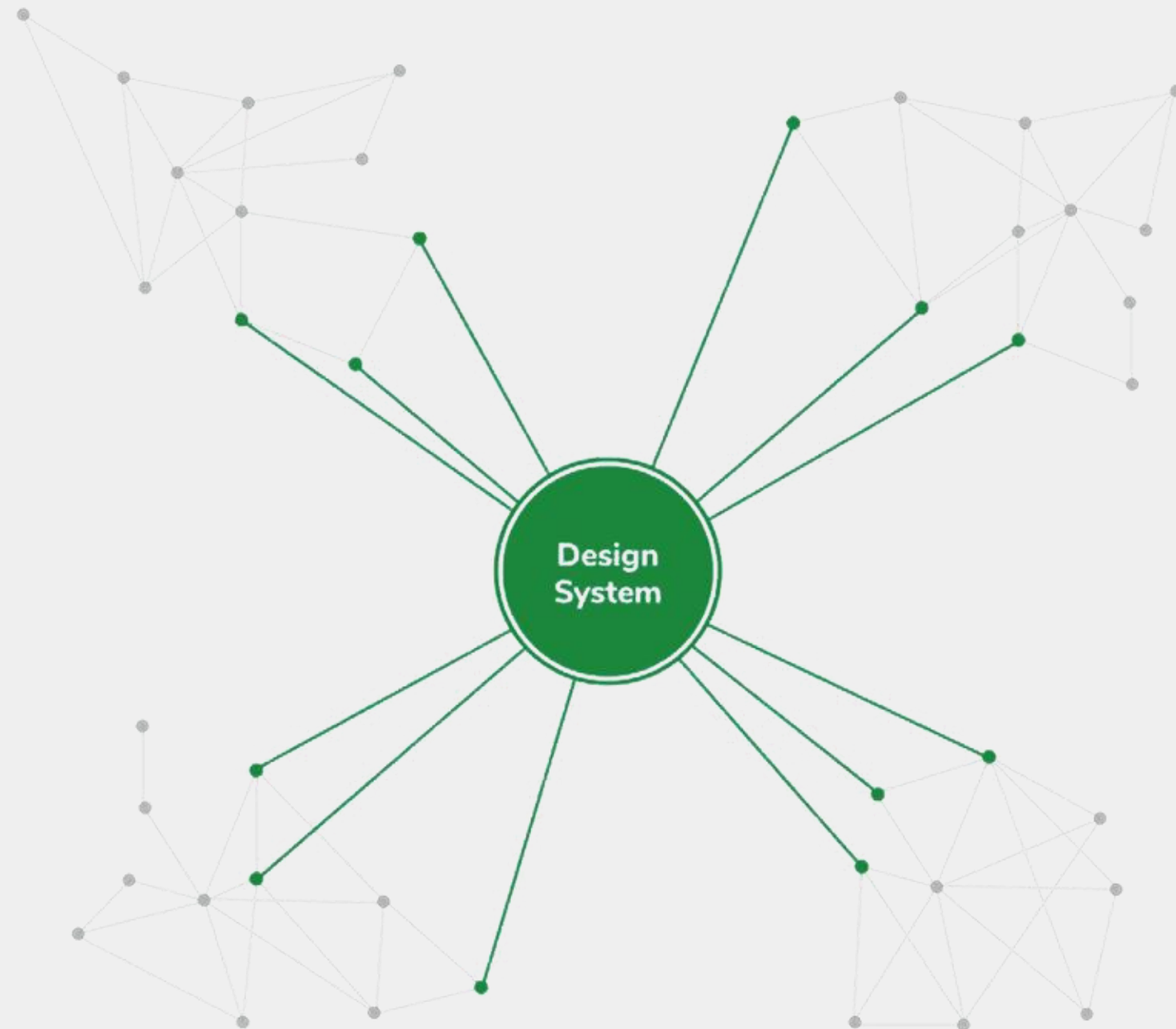


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myMeals



# What we Learned: Proposal



- ✓ Gained understanding of existing applications and explored various options to create a system that differed in its mechanism in order to improve efficiency and user satisfaction.



# What we Learned: Conceptual

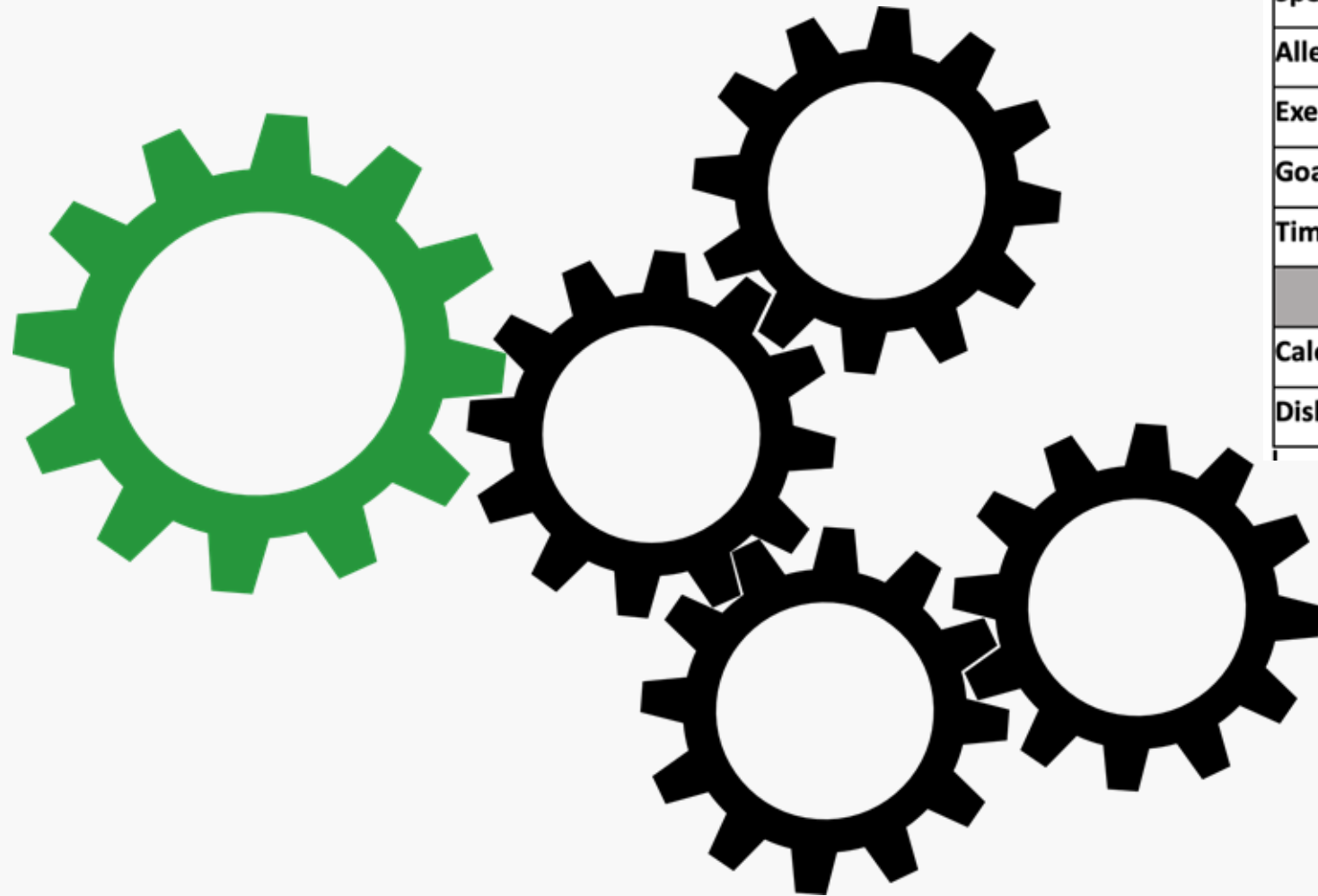


## Possible Pitfalls:

- ✓ Socio-economic implications: some people can't afford fresh and nutritious food.
- ✓ Ambiguity of liability if a specific recipe causes health issues, such as allergic reactions or other problems.
- ✓ App could cause problems with body dysmorphia or users prone to eating disorders.
- ✓ App doesn't consider users who may be transitioning genders, which would affect caloric calculations.



# What we Learned: Concrete



Suzie				
Static Data				
Initial Biometrics	Gender	Age	Height	Weight
	26	Female	5'7"	140lb
Specific Diet	Keto			
Allergies or Dislikes	Peanuts			
Exercise	Moderately Active			
Goal	Maintain Weight			
Times/Day	5			
Dynamic Data				
Calories Burned	<i>Detected via Smart Watch</i>			
Dislike Information	<i>Controlled through thumb down</i>			

Jan				
Static Data				
Initial Biometrics	Gender	Age	Height	Weight
	42	Female	5'6"	120lb
Specific Diet	Low-Carb			
Allergies or Dislikes	Mushrooms			
Exercise	Sedentary			
Goal	Gain Weight			
Times/Day	3			
Dynamic Data				
Calories Burned	<i>Detected via Smart Watch</i>			
Dislike Information	<i>Controlled through thumb down</i>			

John				
Static Data				
Initial Biometrics	Gender	Age	Height	Weight
	32	Male	5' 9"	203
Specific Diet	None			
Allergies or Dislikes	Eggplant			
Exercise	Lightly Active			
Goal	Lose Weight			
Times/Day	4			
Dynamic Data				
Calories Burned	<i>Detected via Smart Watch</i>			
Dislike Information	<i>Controlled through thumb down</i>			



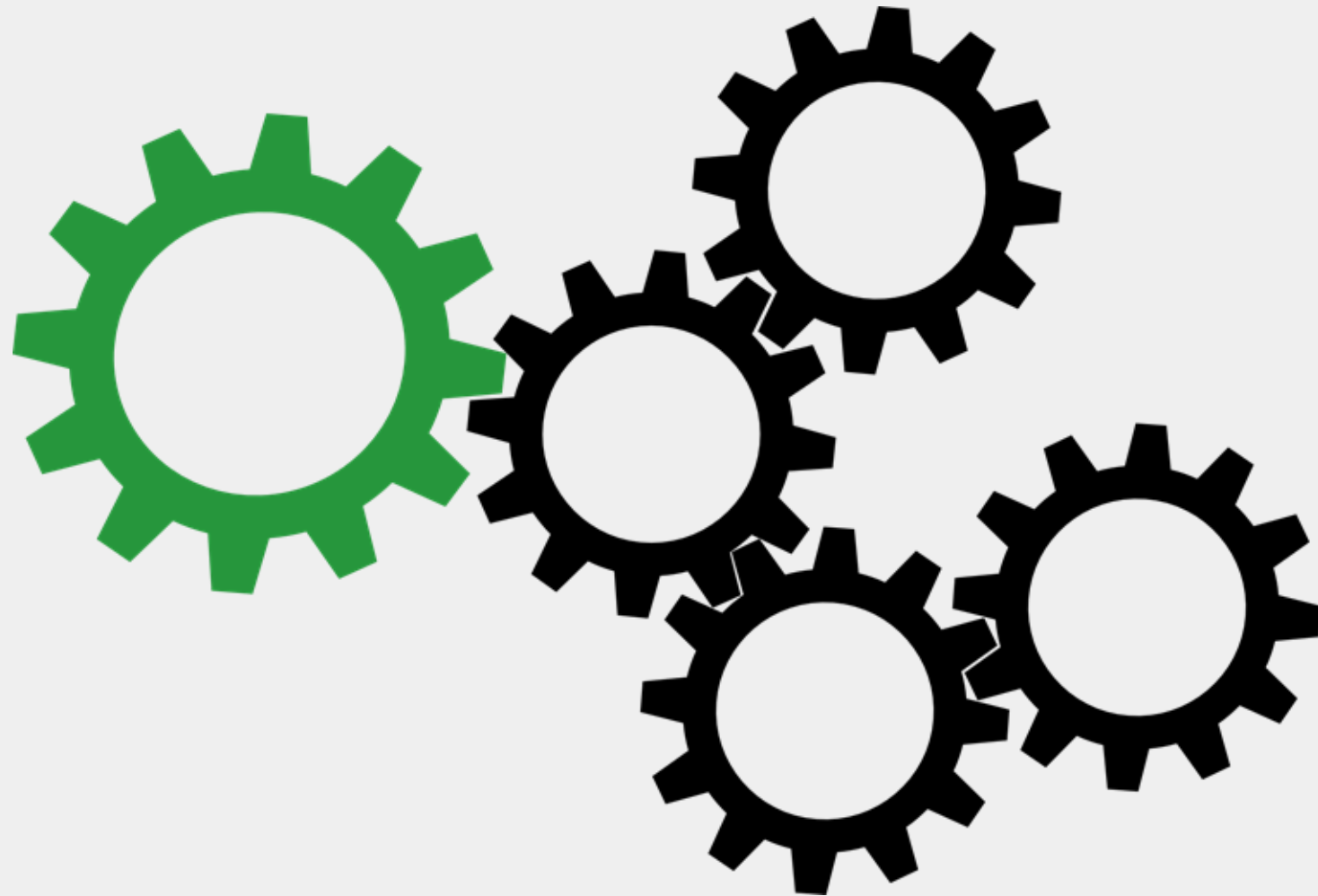
# What we Learned: Concrete

Interval Periods and formula changes:

- ✓ Discard interval period
- ✓ Switched from BMI to BMR (formulas)
  - *Women:  $BMR = 655 + (4.35 \times \text{weight in pounds}) + (4.7 \times \text{height in inches}) - (4.7 \times \text{age in years})$*
  - *Men:  $BMR = 66 + (6.23 \times \text{weight in pounds}) + (12.7 \times \text{height in inches}) - (6.8 \times \text{age in years})$*
- ✓ Included Caloric Requirement Formulas (examples):
  - *Sedentary (little or no exercise):  $BMR \times 1.2 = \text{daily calorie needs}$*
  - *Lightly active (light exercise one to three times a week):  $BMR \times 1.375 = \text{daily calorie needs}$*

Reworked the decision tree

- ✓ After formula changes the decision tree also had to be modified



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Thank You