

Hartford
ZOO

Prototyping Assignment 3: Functional Prototype

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Drexel University: CCI

INFO-691-001: Spring Term 2021-2022

Dr. Timothy Gorichanaz

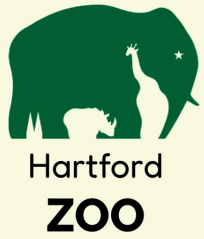
2 June 2022



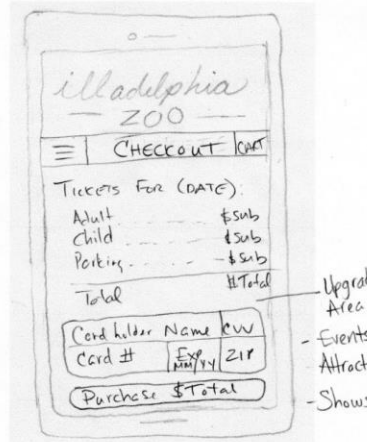
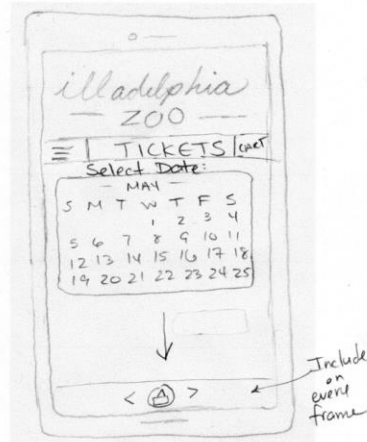
Structure and Flow

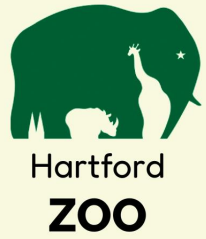
Landing Screen (Menu)

- Map
- Attractions and Events
- Tickets
- Information
- Shopping Basket/Cart
- Hamburger Menu
 - About
 - Hours
 - Location
 - Parking Information
 - Map
 - Admissions
 - Attractions
 - Special Events
 - Support
 - Membership
 - Donations
 - Conservation

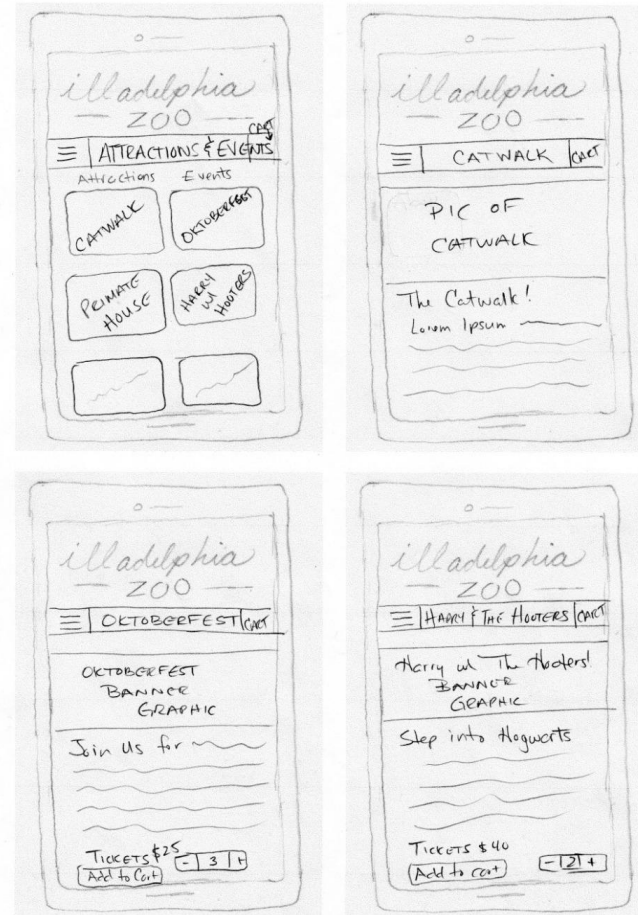


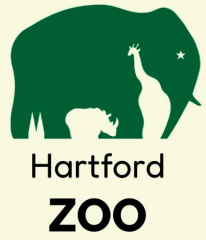
Wireframing (1/3)





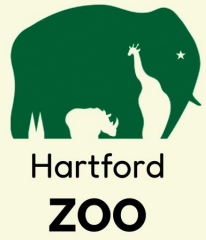
Wireframing (2/3)





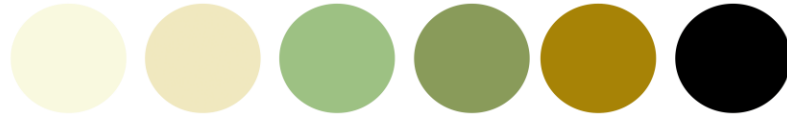
Wireframing (3/3)





Style Guide

Color Palette

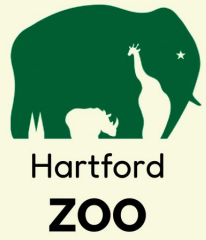


F9F9E0 F0E8BF 9DC183 8A9A5B A78408 000000

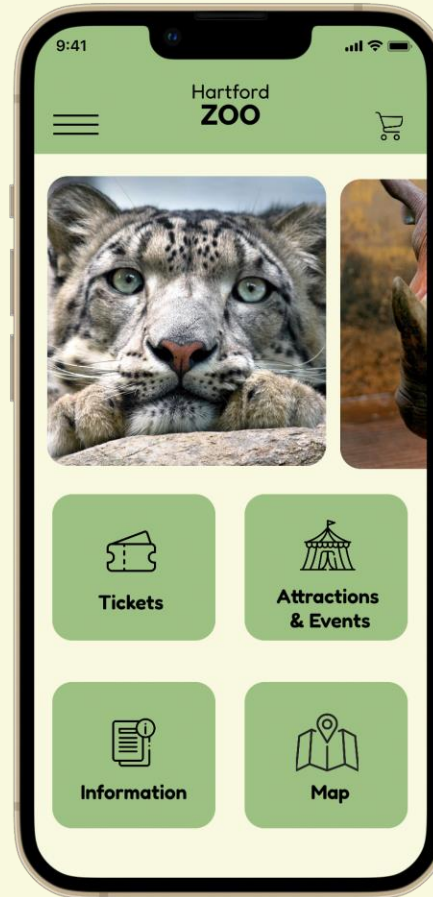
Fonts

Fredoka Medium - Headings

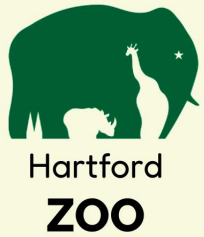
Raleway regular - body



Functional Prototype



[Click to Try!](#)



Feedback

Zoo App:

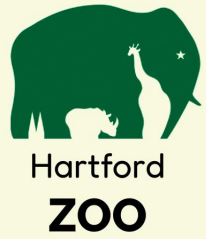
Defects

Good features

- Appealing
- Attractive
- Interactive
- Intuitive
- Informative

Defects

- Navigation doesn't work (better navigation)
- side bar (Menu) is not hyperlinked
- animal pics side navigation only button & required (slide is available)
- logic for date selection is required (previous date should not be selectable)



Fin.

Thank you on behalf of Team Nile:

- Matthew Lawrence Christy**
- Aabha Huddar**
- Kudzai Mushongahande**
- Vandana Srinivasan**